

2022 National Convention

MARCH 30 – APRIL 2



REGISTRATION & INFORMATION PACKAGE

ENCLOSURES TO COMPLETE & RETURN:

- Exhibitor Agreement
- Vendor-Exhibitor Registration
- Golf Tournament Registration
- Sponsorship Opportunities



Schedule of Events



Hotel Reservation
Information



Convention Registration
Information

www.atjf.net



2022 **NATIONAL CONVENTION**

SCHEDULE OF EVENTS

Wednesday, March 30

On-site Registration
ATJF Board Meeting
TJI Board Meeting
Board to Board Social
Welcome Reception

Thursday, March 31

On-site Registration
Breakfast
General Session #1
ATJF Member Luncheon Meeting
Golf Calcutta Auction & Fundraiser
Casual Buffet Dinner

Friday, April 1

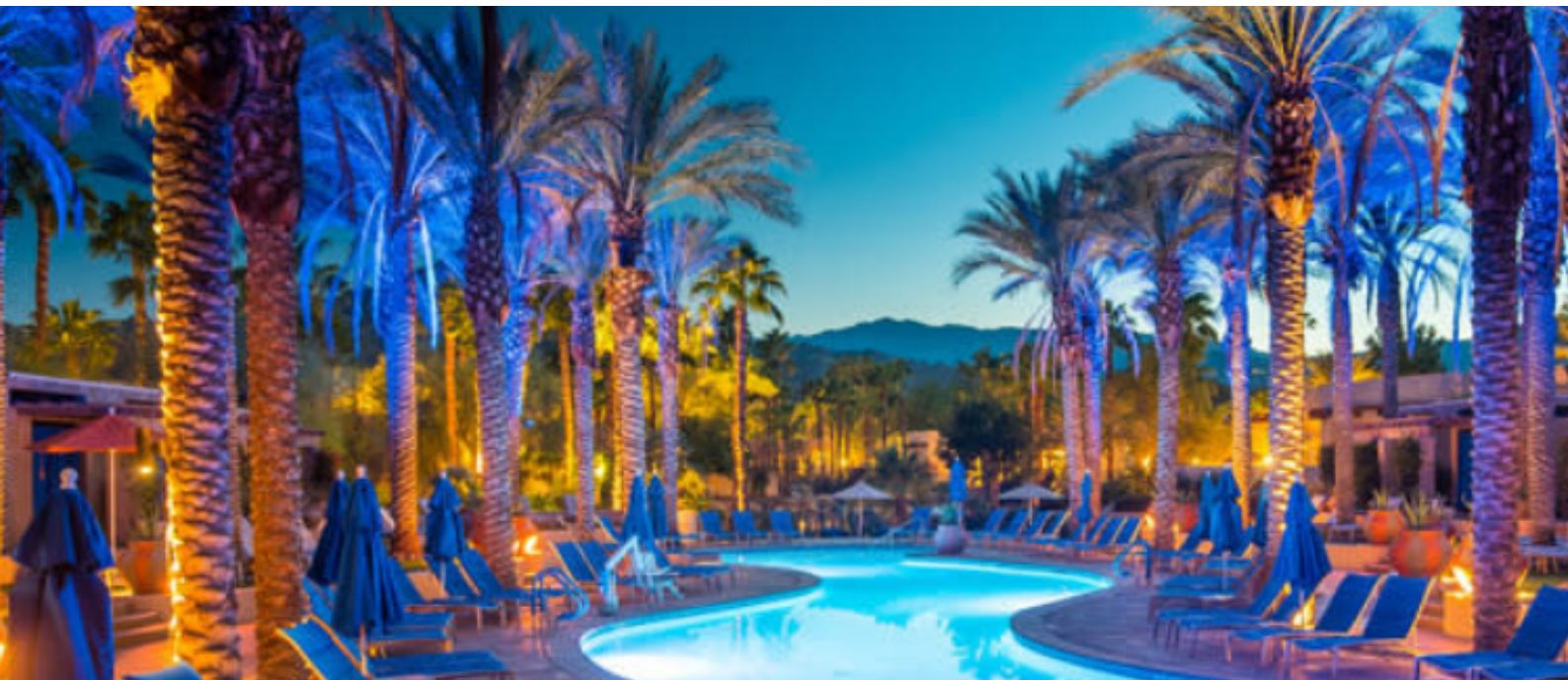
Breakfast
Vendor Exhibit Show
Activities & Free Time
Cocktail Reception
Awards Banquet & Entertainment

Saturday, April 2

Breakfast
General Session #2
2022 Golf Tournament
Closing Event

REGISTER NOW!

Convention Registration closes February 11, 2022



HOTEL RESERVATION INFORMATION

HYATT REGENCY INDIAN WELLS RESORT & SPA

44600 Indian Wells Lane, Indian Wells, CA 92210

TACO JOHN'S GROUP ROOM RATES

Special Convention Rate: \$279 + taxes

Single/Double Occupancy

Be sure to identify yourself as part of the Taco John's Group!

Rates available 3 days before/after event dates based on availability.

Full waiver of the daily resort fee

Amenities Include: 24-hour fitness center, unlimited fitness & yoga classes, in-room premium Internet, 1-hour tennis per day, 10% off spa merchandise; discounted green fee at Indian Wells Golf Resort, shuttle service to Indian Wells Golf Resort, golf bag storage, 9-hole putting course, outdoor games & activities, seasonal live entertainment in Agave Sunset.

**Palm Springs is a highly-desirable destination in March/April.
Please make your hotel reservations EARLY to assure preferred accommodations.**

**Go to the website at www.atjf.net and click on the convention tab to make
hotel reservations online.**

**CUT-OFF DATE FOR DISCOUNTED HOTEL RATES IS
FRIDAY, FEBRUARY 11, 2022**



REGISTER FOR THE CONVENTION & SHOW

Please register for Convention by submitting
the following forms via email or mail:

REQUIRED:

- 1). Completed Exhibitor Agreement
- 2). Completed Vendor Registration

OPTIONAL:

- 1). Sponsorship Selections
 - 2). Golf Tournament Registration
-

If registering by email, please complete and all forms and email to:
jody.a.schindler@gmail.com

...

If registering by mail, please complete all forms and mail with payment to:
Association of Taco John's Franchisees, Inc. (ATJF)
3841 Red Cedar Way
Chaska, MN 55318

NOTE. . . Cost is \$3,200 per exhibit space.

A minimum deposit of

\$1,600 is due by **January 14, 2022.**

Payment in full (including any exhibit space, sponsorship, additional attendee
and golf tournament fees) are due by **February 11, 2022.**

PLEASE RETURN ALL COMPLETED FORMS WITH YOUR CHECK TO:

Association of Taco John's Franchisees, Inc. (ATJF)
3841 Red Cedar Way
Chaska, MN 55318



2022 NATIONAL CONVENTION

VENDOR EXHIBITOR AGREEMENT

Completion of this form serves as a reservation for vendor exhibitor space for your organization. As indicated by your signature below, you confirm that you authorize space reservation and that you fully understand the following:

- The standard exhibit space for this event will include a decorated 8' X 8' exhibit space with a 6' draped table, and two (2) chairs.
- The total exhibit space fee is \$3,200.00 per space. Double spaces are available.
- A deposit in the amount of \$1,600.00 is due by **January 14, 2022** and will serve to reserve exhibit space. You may pay the full amount (\$3,200.00) at one time.
- The remaining balance of \$1,600.00 will be due no later than **February 11, 2022**.

There may be additional charges for "extras" such as electrical, telephone, Internet access, custom graphics, etc. Specific information of these additional charges will be provided at a later date and well in advance for planning purposes.

I understand that the total exhibit space fee in the amount of \$3,200.00 includes event registration fees for two (2) representatives from my organization to participate in all the convention activities and events. Additional representatives and/or guests are invited to attend and participate in all convention activities and events for an additional registration fee of \$400.00 per person.

It is understood that all attendees must be registered to receive name badges to allow access to all events.

PLEASE COMPLETE THE FOLLOWING INFORMATION

Company Name: _____

Mailing Address: _____ City/State: _____ Zip: _____

Phone: _____ E-mail: _____

Print Name: _____

Authorized Signature: _____ Date: _____

PLEASE RETURN ALL COMPLETED FORMS WITH YOUR CHECK TO:

Association of Taco John's Franchisees, Inc. (ATJF)
3841 Red Cedar Way
Chaska, MN 55318
Tax ID: 46-0419453



CONVENTION VENDOR REGISTRATION

COMPANY NAME: _____

(As it will appear on any printed acknowledgements)

PARTICIPANT NAMES: (First 2 people @ no charge)
(Name Badges are required for all attendees)

Awards Banquet
April 1, 2022

Closing Event
April 2, 2022

1. _____

Yes___ No ___

Yes___ No ___

2. _____

Yes___ No ___

Yes___ No ___

ADDITIONAL PARTICIPANT NAMES: (\$400 each)

Awards Banquet
April 1, 2022

Closing Event
April 2, 2022

3. _____

Yes___ No ___

Yes___ No ___

4. _____

Yes___ No ___

Yes___ No ___

5. _____

Yes___ No ___

Yes___ No ___

6. _____

Yes___ No ___

Yes___ No ___

Completed by Name: _____

Phone: _____ Email: _____

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Chaska, MN 55318
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2022 NATIONAL CONVENTION

TITLE SPONSORSHIP OPPORTUNITIES

Please select events by placing a ☒ next to the selected event. These sponsorships will be available on a first come/first served basis in the order the request was received.

<input checked="" type="checkbox"/>	<u>EVENT</u>	<u>AMOUNT</u>
<input type="checkbox"/>	Premier Sponsor (3)	\$8,000
<input type="checkbox"/>	Golf Tournament	\$6,000
<input type="checkbox"/>	Attendee Name Badge (Sponsor Logo on item)	\$3,500
<input type="checkbox"/>	Hotel Room Card Key (Sponsor Logo on item)	\$3,500
<input type="checkbox"/>	ATJF Member Luncheon	\$2,500
<input type="checkbox"/>	Golf Calcutta Auction	\$2,500
<input type="checkbox"/>	Golf Tournament Beverage Cart (2)	\$2,500
<input type="checkbox"/>	Golf Hole-In-One	\$2,500
<input type="checkbox"/>	Golf - Closest to Pin	\$1,500
<input type="checkbox"/>	Golf - Longest Drive	\$1,500
<input type="checkbox"/>	Golf - Longest Putt	\$1,500
<input type="checkbox"/>	Golf - Trophies	\$1,500

A total sponsorship amount of at least \$8,000 (NOT including Exhibit Space Fee) will qualify as a "Premier Sponsor" and receive the following:

- Special recognition on the Convention program
- Listing on an exclusive "Premier Sponsors" signage
 - Signage throughout the event
- Recognition from the stage during the General Sessions
 - Company logo on the ATJF Convention website
 - "Premier Sponsor" name badge ribbon

SPONSOR FEES PAYABLE TO ATJF ARE DUE IN FULL NO LATER THAN FEBRUARY 11, 2022

PLEASE RETURN ALL COMPLETED FORMS WITH YOUR CHECK TO:

Association of Taco John's Franchisees, Inc. (ATJF)
 3841 Red Cedar Way
 Chaska, MN 55318

2022 NATIONAL CONVENTION

SUPPORTING SPONSORSHIP OPPORTUNITIES

Supporting Sponsorships are not exclusive and may be co-sponsored. Please select events by placing a ☒ next to the selected event. These sponsorships will be available on a first come/first served basis in the order the request was received.

<input checked="" type="checkbox"/>	<u>EVENT</u>	<u>AMOUNT</u>
<input type="checkbox"/>	Welcome Reception (Wednesday, March 30)	\$2,500
<input type="checkbox"/>	Closing Event (Saturday, April, 2)	\$2,500
<input type="checkbox"/>	Keynote Speaker (Thursday, March 31 Awards	\$2,000
<input type="checkbox"/>	Banquet Entertainment (Friday, April 1)	\$2,000
<input type="checkbox"/>	Breakfast (Thursday, March 31)	\$1,500
<input type="checkbox"/>	Breakfast (Friday, April 1)	\$1,500
<input type="checkbox"/>	Breakfast (Saturday, April 2)	\$1,500
<input type="checkbox"/>	Awards Cocktail Party (Friday, April 1)	\$1,500
	General Sponsorship (Undesignated)	\$1,500

Supporting Sponsors will receive the following:

- Listing on custom "Supporting Sponsors" signage
 - Signage at sponsored event
 - "Sponsor" name badge ribbon

Company Name: _____

Authorized by: _____

Signature: _____

Email Address: _____

SPONSOR FEES PAYABLE TO ATJF ARE DUE IN FULL NO LATER THAN FEBRUARY 11, 2022

PLEASE RETURN BOTH PAGES OF THIS FORM, YOUR REGISTRATION & VENDOR AGREEMENT WITH YOUR CHECK TO:

Association of Taco John's Franchisees, Inc. (ATJF)
3841 Red Cedar Way
Chaska, MN 55318



GOLF REGISTRATION

SATURDAY, APRIL 2, 2022
1 PM SHOTGUN START

Box Lunch Provided for Registered Golfers

Please complete the following information for all in your group:

Golf Fee is \$100 per player; Club Rental is \$55 per set

NAME	HANDICAP	RENT Y/N	Right/Left
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

TOTAL NUMBER OF GOLFERS: _____ x \$100 = \$ _____

TOTAL NUMBER OF CLUB RENTALS: _____ x \$55 = \$ _____

TOTAL GOLF REGISTRATION FEES: _____ = \$ _____

If you wish to golf more during your stay at Indian Wells, contact the course directly to book tee times: (760) 346-4653.

Consider donating items to be included in the ditty bags given to all registered players. Quantity is 150. Items must be at the hotel by 9 a.m. on March 29. Indicate if you plan to include items in the ditty bags: Yes___ No ___