



# BETTER TOGETHER

TACO JOHN'S® JOINT CONVENTION 2023

## 2023 Joint National Convention

### VENDOR Registration & Information Package

June 12th-15th 2023



Schedule  
of Events

BOOK NOW



Hotel  
Registration  
Information



Convention  
Registration  
Information

#### ENCLOSED TO COMPLETE & RETURN:

- Exhibitor Agreement
- Vendor-Exhibitor Registration
- Golf Tournament Registrations
- Sponsorship Opportunities

[www.atjf.net](http://www.atjf.net)



## 2023 JOINT NATIONAL CONVENTION Schedule of Events

### **Monday, June 12**

On-site Registration  
ATJF Board Meeting  
TJI Board/ATJF Board Cocktail Reception  
Welcome Reception

### **Tuesday, June 13**

On-site Registration  
Breakfast  
General Session #1  
Guest Speaker - Dennis Snow  
Manager Awards Banquet

### **Wednesday, June 14**

Vendor Exhibit Show  
ATJF Member Luncheon Meeting  
Cocktail Reception and CMN Fundraiser  
Dinner  
Golf Calcutta

### **Thursday, June 15**

Breakfast  
General Session #2 (Owner Focused)  
Golf Tournament  
Closing Event

Convention Registration closes Friday, April 21, 2023



## HOTEL RESERVATION INFORMATION



### Mystic Lake Casino Hotel

2400 Mystic Lake Blvd.  
Prior Lake, MN 55372



Reservation Desk  
952.445.9000

**BOOK NOW**



### Special Convention Rate: \$155 + Taxes

Single/Double Occupancy

Be sure to identify yourself as part of the Taco John's Group!

Rates available 3 days before/after event dates based on availability.

Full waiver of the daily resort fee

Mystic Lake is a highly desirable destination in June.

Please make your hotel reservations EARLY to assure preferred accommodations.

Go to the website at [www.atjf.net](http://www.atjf.net) and click on the convention tab to make hotel reservations online.

Cut-off date for discounted Hotel Rates is Friday, April 21, 2023



## REGISTER FOR THE CONVENTION & SHOW



Please register for the Convention by submitting the following forms via email or mail.



### Required:

1. Completed Exhibitor Agreement
2. Completed Vendor Registration



### Optional:

1. Sponsorship Selection
2. Golf Tournament Registration

If registering by email, please complete all forms and email to:  
[jschindler@atjf.net](mailto:jschindler@atjf.net)

If registering by mail, please complete all forms and mail to:  
**Association of Taco John's Franchisees, Inc. (ATJF)**  
**ATTN: Jody Schindler**  
**3841 Red Cedar Way**  
**Chaska, MN 55318**

# NOTE:

Cost is \$3,500 per exhibit space.  
Minimum Deposit of \$2,000 is due by **Friday, March 17, 2023**  
Payment in full due by **Friday, April 21, 2023**

PLEASE RETURN ALL COMPLETED FORMS WITH YOUR CHECK TO:

**Association of Taco John's Franchisees, Inc. (ATJF)**  
**ATTN: Jody Schindler**  
**3841 Red Cedar Way**  
**Chaska, MN 55318**



## 2023 Joint National Convention Vendor Exhibitor Agreement

Completion of this form serves as a reservation for vendor exhibitor space for your organization. As indicated by your signature below, you confirm that you authorize space reservation and that you fully understand the following:

- The standard exhibit space for this event will include a decorated 8' X 8 exhibit space with a 6' draped table, and two (2) chairs.
- The total exhibit space fee is \$3,500.00 per space. Double spaces are available.
- A deposit in the amount of \$2,000.00 is due by **Friday, March 17, 2023** and will serve to reserve exhibit space. You may also pay the full amount (\$3,500.00) at that time.
- The remaining balance of will be due no later than **Friday, April 21, 2023**.

There may be additional charges for "extras" such as electrical, telephone, Internet access, custom graphics, etc. Specific information of these additional charges will be provided at a later date and well in advance for planning purposes.

I understand that the total exhibit space fee in the amount of \$3,500.00 includes event registration fees for two (2) representatives from my organization to participate in all the convention activities and events. Additional representatives and/or guests are invited to attend and participate in all convention activities and events for an additional registration fee of \$400.00 per person.

*It is understood that all attendees must be registered to receive name badges to allow access to all events*

### PLEASE COMPLETE THE FOLLOWING INFORMATION

COMPANY NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_ CITY/STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

PRINT NAME: \_\_\_\_\_

AUTHORIZED SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

PLEASE RETURN ALL COMPLETED FORMS WITH YOUR CHECK TO:

Association of Taco John's Franchisees, Inc. (ATJF)  
ATTN: Jody Schindler  
3841 Red Cedar Way  
Chaska, MN 55318  
TAX ID: 46-0419453



# 2023 Joint National Convention Vendor Registration

## PLEASE COMPLETE THE FOLLOWING INFORMATION

COMPANY NAME: \_\_\_\_\_  
(AS IT WILL APPEAR ON ANY PRINT ACKNOWLEDGEMENTS)

PARTICIPANT NAMES: (First 2 people @ no charge)  
(NAME BADGES ARE REQUIRED FOR ALL ATTENDEES)

Awards Banquet  
Tuesday, June 13, 2023

Closing Event  
Thursday, June 15, 2023

1. \_\_\_\_\_

YES \_\_\_ NO \_\_\_

YES \_\_\_ NO \_\_\_

2. \_\_\_\_\_

YES \_\_\_ NO \_\_\_

YES \_\_\_ NO \_\_\_

ADDITIONAL PARTICIPANT NAMES:  
(\$400 EACH)

Awards Banquet  
Tuesday, June 13, 2023

Closing Event  
Thursday, June 15, 2023

1. \_\_\_\_\_

YES \_\_\_ NO \_\_\_

YES \_\_\_ NO \_\_\_

2. \_\_\_\_\_

YES \_\_\_ NO \_\_\_

YES \_\_\_ NO \_\_\_

3. \_\_\_\_\_

YES \_\_\_ NO \_\_\_

YES \_\_\_ NO \_\_\_

4. \_\_\_\_\_

YES \_\_\_ NO \_\_\_

YES \_\_\_ NO \_\_\_

5. \_\_\_\_\_

YES \_\_\_ NO \_\_\_

YES \_\_\_ NO \_\_\_

6. \_\_\_\_\_

YES \_\_\_ NO \_\_\_

YES \_\_\_ NO \_\_\_

COMPLETED BY NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

I would like to share my contact information to all attendees. YES \_\_\_ NO \_\_\_

PLEASE RETURN ALL COMPLETED FORMS WITH YOUR CHECK TO:

Association of Taco John's Franchisees, Inc. (ATJF)  
ATTN: Jody Schindler  
3841 Red Cedar Way  
Chaska, MN 55318  
TAX ID: 46-0419453



## 2023 JOINT NATIONAL CONVENTION

Please select events by placing a  next to the selected event. These Sponsorships will be available on the first come/first serve basis in the order the request was received.

<input checked="" type="checkbox"/> Event	Amount
<input type="checkbox"/> Title Sponsorship (\$125K+)	\$125,000
<input type="checkbox"/> Premier Platinum Sponsorship (\$100K+)	\$100,000
<input type="checkbox"/> Premier Gold Sponsorship (\$50K+)	\$50,000
<input type="checkbox"/> Premier Silver Sponsorship (\$25K+)	\$25,000
<input type="checkbox"/> Premier Bronze Scholarship (\$10K+)	\$10,000
<input type="checkbox"/> Golf Tournament Sponsorship	\$7,000

### Title and Premier Sponsorships will receive the following:

- Special recognition in the Convention program
- Listing on exclusive "Title/Premier Sponsor" signage
- Signage throughout the event
- Stage recognition during the General Session
- Company logo on the ATJF Convention Website
- "Title/Premier Sponsor" name badge ribbon

Approved high resolution logo must be submitted for sponsorship by March 17, 2023.

**PLEASE PLAN TO HAVE A LOGO'D ITEM TO INCLUDE IN THE WELCOME BAGS FOR ALL ATTENDEES.**  
Items must ship to the hotel by 9:00 am on Monday, June 12 but not before Friday, June 9 to:

Mystic Lake Casino Hotel  
TACO JOHNS VENDOR BAGS - Jody Schindler  
Taco Johns National Convention 6/12-6/15  
Attn: Convention Services  
2400 Mystic Lake Blvd.  
Prior Lake, MN 55372

Sponsor fees payable to ATJF are due in full no later than Friday, April 21, 2023.



## SUPPORTING SPONSOR OPPORTUNITIES

Please select events by placing a  next to the selected event. These Sponsorships will be available on the first come/first serve basis in the order the request was received.

<input checked="" type="checkbox"/> Event	Amount
<input type="checkbox"/> Awards Dinner Sponsorship	\$5,000
<input type="checkbox"/> Attendee Name Badge (Sponsor Logo on item)	\$5,000
<input type="checkbox"/> Hotel Room Card Key (Sponsor Logo on item)	\$5,000
<input type="checkbox"/> ATJF Member Luncheon Sponsorship	\$3,000
<input type="checkbox"/> Welcome Reception Sponsorship	\$3,000
<input type="checkbox"/> Closing Event Sponsorship	\$3,000
<input type="checkbox"/> Keynote Speaker Sponsorship	\$3,000
<input type="checkbox"/> Golf Calcutta Sponsorship	\$3,000
<input type="checkbox"/> Golf Tournament Beverage Cart Sponsorship	\$3,000
<input type="checkbox"/> Golf: Hole-In-One	\$3,000
<input type="checkbox"/> Golf: Closest to the Pin (Men)	\$2,500
<input type="checkbox"/> Golf: Closest to the Pin (Women)	\$2,500
<input type="checkbox"/> Golf: Longest Drive (Men)	\$2,500
<input type="checkbox"/> Golf: Longest Drive (Women)	\$2,500
<input type="checkbox"/> Golf: Longest Putt (Men)	\$2,500
<input type="checkbox"/> Golf: Longest Putt (Women)	\$2,500
<input type="checkbox"/> Golf: Trophies	\$2,500
<input type="checkbox"/> Awards Cocktail Party Sponsorship	\$2,500
<input type="checkbox"/> Breakfast Sponsorship: Day 1	\$2,000
<input type="checkbox"/> Breakfast Sponsorship: Day 3	\$2,000
<input type="checkbox"/> ATJF/TJI Cocktail Reception Sponsorship	\$2,000
<input type="checkbox"/> General Sponsorship (no specific event)	\$1,000

### Supporting Sponsors will receive the following:

- Listing on custom "Supporting Sponsors" signage
  - Signage at sponsored event
  - Company logo on the ATJF Convention Website
  - "Sponsor" name badge ribbon
- Approved logo must be submitted for sponsorship by March 17, 2023.*

Sponsor fees payable to ATJF are due in full no later than **Friday, April 21, 2023.**

**Please return all completed forms with your check to:**  
Association of Taco John's Franchisees (ATJF)  
ATTN: Jody Schindler  
3841 Red Cedar Way, Chaska, MN 55318

Company Name: \_\_\_\_\_

Authorized by: \_\_\_\_\_

Signature: \_\_\_\_\_

Email Address: \_\_\_\_\_





## GOLF REGISTRATION



### Stonebrooke Golf Club

2693 County Road 79  
Shakopee, MN 55379

**Thursday, June 15, 2023**

- Golf Fee is \$100 per player
- Club Rental is \$60 per set

**BOOK NOW**



### Additional Tee Times

If you wish to schedule additional tee times at the Stonebrooke Course, please contact the course directly at **952-496-3171** or **www.Stonebrooke.com**.

Please consider donating items to be included in the golf ditty bags given to all registered players and let Jody Schindler ([jschindler@atjf.net](mailto:jschindler@atjf.net)) know what you plan to donate. **Quantity is 120.**

Items must be at the hotel (attention Jody Schindler) by **9:00 am on Tuesday, June 13.**



# GOLF REGISTRATION



## Stonebrooke Golf Club

2693 County Road 79  
Shakopee, MN 55379

**Thursday, June 15, 2023**

- Golf Fee is \$100 per player
- Club Rental is \$60 per set

### PLEASE COMPLETE THE FOLLOWING INFORMATION

NAME	HANDICAP	RENT (Y/N)	RIGHT/LEFT
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

TOTAL NUMBER OF GOLFERS: \_\_\_\_\_ X \$100 = \$ \_\_\_\_\_

TOTAL NUMBER OF CLUB RENTAL: \_\_\_\_\_ X \$60 = \$ \_\_\_\_\_

TOTAL GOLF REGISTRATION FEES: \_\_\_\_\_ = \$ \_\_\_\_\_

**BOOK NOW**



## Additional Tee Times

If you wish to schedule additional tee times at the Stonebrooke Course, please contact the course directly at **952-496-3171** or **www.Stonebrooke.com**.