



BETTER TOGETHER

TACO JOHN'S® JOINT CONVENTION 2023

2023 Joint National Convention

VENDOR Registration & Information Package

June 12th-15th 2023



Schedule
of Events

BOOK NOW



Hotel
Registration
Information



Convention
Registration
Information

ENCLOSED TO COMPLETE & RETURN:

- Exhibitor Agreement
- Vendor-Exhibitor Registration
- Golf Tournament Registrations
- Sponsorship Opportunities

www.atjf.net



2023 JOINT NATIONAL CONVENTION Schedule of Events

Monday, June 12

On-site Registration
ATJF Board Meeting
TJI Board/ATJF Board Cocktail Reception
Welcome Reception

Tuesday, June 13

On-site Registration
Breakfast
General Session #1
Guest Speaker - Dennis Snow
Manager Awards Banquet

Wednesday, June 14

Vendor Exhibit Show
ATJF Member Luncheon Meeting
Cocktail Reception and CMN Fundraiser
Dinner
Golf Calcutta

Thursday, June 15

Breakfast
General Session #2 (Owner Focused)
Golf Tournament
Closing Event

Convention Registration closes Friday, April 21, 2023



HOTEL RESERVATION INFORMATION



Mystic Lake Casino Hotel

2400 Mystic Lake Blvd.
Prior Lake, MN 55372



Reservation Desk
(833) 550-1187

BOOK NOW



Special Convention Rate: \$155 + Taxes

Single/Double Occupancy

Be sure to identify yourself as part of the Taco John's Group!

Rates available 3 days before/after event dates based on availability.

Full waiver of the daily resort fee

Mystic Lake is a highly desirable destination in June.

Please make your hotel reservations EARLY to assure preferred accommodations.

Go to the website at www.atjf.net and click on the convention tab to make hotel reservations online.

Cut-off date for discounted Hotel Rates is Friday, April 21, 2023



REGISTER FOR THE CONVENTION & SHOW



Please register for the Convention by submitting the following forms via email or mail.



Required:

1. Completed Exhibitor Agreement
2. Completed Vendor Registration



Optional:

1. Sponsorship Selection
2. Golf Tournament Registration

If registering by email, please complete all forms and email to:
jschindler@atjf.net

If registering by mail, please complete all forms and mail to:
Association of Taco John's Franchisees, Inc. (ATJF)
ATTN: Jody Schindler
3841 Red Cedar Way
Chaska, MN 55318

NOTE:

Cost is \$3,500 per exhibit space.
Minimum Deposit of \$2,000 is due by **Friday, March 17, 2023**
Payment in full due by **Friday, April 21, 2023**

PLEASE RETURN ALL COMPLETD FORMS WITH YOUR CHECK TO:

Association of Taco John's Franchisees, Inc. (ATJF)
ATTN: Jody Schindler
3841 Red Cedar Way
Chaska, MN 55318



2023 Joint National Convention Vendor Exhibitor Agreement

Completion of this form serves as a reservation for vendor exhibitor space for your organization. As indicated by your signature below, you confirm that you authorize space reservation and that you fully understand the following:

- The standard exhibit space for this event will include a decorated 8' X 8 exhibit space with a 6' draped table, and two (2) chairs.
- The total exhibit space fee is \$3,500.00 per space. Double spaces are available.
- A deposit in the amount of \$2,000.00 is due by **Friday, March 17, 2023** and will serve to reserve exhibit space. You may also pay the full amount (\$3,500.00) at that time.
- The remaining balance of will be due no later than **Friday, April 21, 2023**.

There may be additional charges for "extras" such as electrical, telephone, Internet access, custom graphics, etc. Specific information of these additional charges will be provided at a later date and well in advance for planning purposes.

I understand that the total exhibit space fee in the amount of \$3,500.00 includes event registration fees for two (2) representatives from my organization to participate in all the convention activities and events. Additional representatives and/or guests are invited to attend and participate in all convention activities and events for an additional registration fee of \$400.00 per person.

It is understood that all attendees must be registered to receive name badges to allow access to all events

PLEASE COMPLETE THE FOLLOWING INFORMATION

COMPANY NAME: _____

MAILING ADDRESS: _____ CITY/STATE: _____ ZIP: _____

PHONE: _____ E-MAIL: _____

PRINT NAME: _____

AUTHORIZED SIGNATURE: _____ DATE: _____

PLEASE RETURN ALL COMPLETD FORMS WITH YOUR CHECK TO:

Association of Taco John's Franchisees, Inc. (ATJF)
ATTN: Jody Schindler
3841 Red Cedar Way
Chaska, MN 55318
TAX ID: 46-0419453



2023 Joint National Convention Vendor Registration

PLEASE COMPLETE THE FOLLOWING INFORMATION

COMPANY NAME: _____
(AS IT WILL APPEAR ON ANY PRINT ACKNOWLEDGEMENTS)

PARTICIPANT NAMES: (First 2 people @ no charge)
(NAME BADGES ARE REQUIRED FOR ALL ATTENDEES)

Awards Banquet
Tuesday, June 13, 2023

Closing Event
Thursday, June 15, 2023

1. _____

YES ___ NO ___

YES ___ NO ___

2. _____

YES ___ NO ___

YES ___ NO ___

ADDITIONAL PARTICIPANT NAMES:
(\$400 EACH)

Awards Banquet
Tuesday, June 13, 2023

Closing Event
Thursday, June 15, 2023

1. _____

YES ___ NO ___

YES ___ NO ___

2. _____

YES ___ NO ___

YES ___ NO ___

3. _____

YES ___ NO ___

YES ___ NO ___

4. _____

YES ___ NO ___

YES ___ NO ___

5. _____

YES ___ NO ___

YES ___ NO ___

6. _____

YES ___ NO ___

YES ___ NO ___

COMPLETED BY NAME: _____

PHONE: _____ E-MAIL: _____

I would like to share my contact information to all attendees. YES ___ NO ___

PLEASE RETURN ALL COMPLETD FORMS WITH YOUR CHECK TO:

Association of Taco John's Franchisees, Inc. (ATJF)
ATTN: Jody Schindler
3841 Red Cedar Way
Chaska, MN 55318
TAX ID: 46-0419453



2023 JOINT NATIONAL CONVENTION

Please select events by placing a next to the selected event. These Sponsorships will be available on the first come/first serve basis in the order the request was received.

<input checked="" type="checkbox"/> Event	Amount
<input type="checkbox"/> Title Sponsorship (\$125K+)	\$125,000
<input type="checkbox"/> Premier Platinum Sponsorship (\$100K+)	\$100,000
<input type="checkbox"/> Premier Gold Sponsorship (\$50K+)	\$50,000
<input type="checkbox"/> Premier Silver Sponsorship (\$25K+)	\$25,000
<input type="checkbox"/> Premier Bronze Scholarship (\$10K+)	\$10,000
<input type="checkbox"/> Golf Tournament Sponsorship	\$7,000

Title and Premier Sponsorships will receive the following:

- Special recognition in the Convention program
- Listing on exclusive "Title/Premier Sponsor" signage
- Signage throughout the event
- Stage recognition during the General Session
- Company logo on the ATJF Convention Website
- "Title/Premier Sponsor" name badge ribbon

Approved high resolution logo must be submitted for sponsorship by March 17, 2023.

PLEASE PLAN TO HAVE A LOGO'D ITEM TO INCLUDE IN THE WELCOME BAGS FOR ALL ATTENDEES.
Items must ship to the hotel by 9:00 am on Monday, June 12 but not before Friday, June 9 to:

Mystic Lake Casino Hotel
TACO JOHNS VENDOR BAGS - Jody Schindler
Taco Johns National Convention 6/12-6/15
Attn: Convention Services
2400 Mystic Lake Blvd.
Prior Lake, MN 55372

Sponsor fees payable to ATJF are due in full no later than Friday, April 21, 2023.



SUPPORTING SPONSOR OPPORTUNITIES

Please select events by placing a next to the selected event. These Sponsorships will be available on the first come/first serve basis in the order the request was received.

<input checked="" type="checkbox"/> Event	Amount
<input type="checkbox"/> Awards Dinner Sponsorship	\$5,000
<input type="checkbox"/> Attendee Name Badge (Sponsor Logo on item)	\$5,000
<input type="checkbox"/> Hotel Room Card Key (Sponsor Logo on item)	\$5,000
<input type="checkbox"/> ATJF Member Luncheon Sponsorship	\$3,000
<input type="checkbox"/> Welcome Reception Sponsorship	\$3,000
<input type="checkbox"/> Closing Event Sponsorship	\$3,000
<input type="checkbox"/> Keynote Speaker Sponsorship	\$3,000
<input type="checkbox"/> Golf Calcutta Sponsorship	\$3,000
<input type="checkbox"/> Golf Tournament Beverage Cart Sponsorship	\$3,000
<input type="checkbox"/> Golf: Hole-In-One	\$3,000
<input type="checkbox"/> Golf: Closest to the Pin (Men)	\$2,500
<input type="checkbox"/> Golf: Closest to the Pin (Women)	\$2,500
<input type="checkbox"/> Golf: Longest Drive (Men)	\$2,500
<input type="checkbox"/> Golf: Longest Drive (Women)	\$2,500
<input type="checkbox"/> Golf: Longest Putt (Men)	\$2,500
<input type="checkbox"/> Golf: Longest Putt (Women)	\$2,500
<input type="checkbox"/> Golf: Trophies	\$2,500
<input type="checkbox"/> Awards Cocktail Party Sponsorship	\$2,500
<input type="checkbox"/> Breakfast Sponsorship: Day 1	\$2,000
<input type="checkbox"/> Breakfast Sponsorship: Day 3	\$2,000
<input type="checkbox"/> ATJF/TJI Cocktail Reception Sponsorship	\$2,000
<input type="checkbox"/> General Sponsorship (no specific event)	\$1,000

Supporting Sponsors will receive the following:

- Listing on custom "Supporting Sponsors" signage
 - Signage at sponsored event
 - Company logo on the ATJF Convention Website
 - "Sponsor" name badge ribbon
- Approved logo must be submitted for sponsorship by March 17, 2023.*

Sponsor fees payable to ATJF are due in full no later than **Friday, April 21, 2023.**

Please return all completed forms with your check to:
Association of Taco John's Franchisees (ATJF)
ATTN: Jody Schindler
3841 Red Cedar Way, Chaska, MN 55318

Company Name: _____

Authorized by: _____

Signature: _____

Email Address: _____



GOLF REGISTRATION



Stonebrooke Golf Club

2693 County Road 79
Shakopee, MN 55379

Thursday, June 15, 2023

- Golf Fee is \$100 per player
- Club Rental is \$60 per set

BOOK NOW



Additional Tee Times

If you wish to schedule additional tee times at the Stonebrooke Course, please contact the course directly at **952-496-3171** or **www.Stonebrooke.com**.

Please consider donating items to be included in the golf ditty bags given to all registered players and let Jody Schindler (jschindler@atjf.net) know what you plan to donate. **Quantity is 120.**

Items must be at the hotel (attention Jody Schindler) by **9:00 am on Tuesday, June 13.**



GOLF REGISTRATION



Stonebrooke Golf Club

2693 County Road 79
Shakopee, MN 55379

Thursday, June 15, 2023

- Golf Fee is \$100 per player
- Club Rental is \$60 per set

PLEASE COMPLETE THE FOLLOWING INFORMATION

NAME	HANDICAP	RENT (Y/N)	RIGHT/LEFT
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

TOTAL NUMBER OF GOLFERS: _____ X \$100 = \$ _____

TOTAL NUMBER OF CLUB RENTAL: _____ X \$60 = \$ _____

TOTAL GOLF REGISTRATION FEES: _____ = \$ _____

BOOK NOW



Additional Tee Times

If you wish to schedule additional tee times at the Stonebrooke Course, please contact the course directly at **952-496-3171** or **www.Stonebrooke.com**.