



TACO JOHN'S

NATIONAL CONVENTION

20
24

REGISTRATION & INFORMATION PACKAGE

MARCH 10TH-13TH, 2024

MARRIOTT ORLANDO WORLD CENTER



SCHEDULE
OF EVENTS



CONVENTION
REGISTRATION
INFORMATION



HOTEL
REGISTRATION
INFORMATION

ENCLOSURES TO COMPLETE & RETURN

- Exhibitor Agreement
- Vendor Exhibitor Registration
- Sponsorship Opportunities
- Golf Tournament Registration

Questions?

Visit our website at www.atjf.net or contact Jody Schindler at: jschindler@atjf.net



SCHEDULE OF EVENTS

2024 CONFERENCE

SUNDAY MARCH 10TH	On-site Registration	1 pm - 6 pm
	TJI/ATJF Board Reception	5 pm - 6 pm
	Welcome Reception	6 pm - 8 pm
MONDAY MARCH 11TH	On-site Registration	7 am - 9 am
	Breakfast	8 am - 9 am
	General Session 1	9 am - 11 am
	Keynote Speaker	11 am - 12:30 pm
	Lunch	12:30 pm - 1:30 pm
	ATJF Member Meeting	1:30 pm - 3 pm
	Reception & Fundraiser	4:30 pm - 6 pm
	Golf Calcutta	7 pm - 9 pm
TUESDAY MARCH 12TH	Breakfast	8 am - 9 am
	Vendor Exhibit Show	9 am - 12 pm
	TJI Breakout Sessions	1 pm - 4 pm
	Awards Cocktail Reception	5:30 pm - 6:30 pm
	Awards Presentation/Dinner	6:30 pm - 9 pm
WEDNESDAY MARCH 13TH	Breakfast	8 am - 9 am
	General Session #2	9 am - 11 am
	2024 Golf Tournament	1 pm - 6 pm
	Closing Event	6:30 pm - 9 pm

(TIMES SUBJECT TO CHANGE)

REGISTRATION CLOSES:

FRIDAY, JANUARY 26, 2024



HOTEL REGISTRATION INFORMATION

2024 CONFERENCE

MARRIOTT ORLANDO WORLD CENTER

8701 World Center Drive
Orlando, FL 32821-6358



GROUP RESERVATIONS

1.800.621.0638



SPECIAL CONVENTION RATE: \$299

Includes resort fees and taxes.

Cut-off date for discounted hotel rates is Friday, January 26, 2024

Single/Double Occupancy

Identify yourself as part of the Taco John's Group

Rates available 3 days prior/after event dates (based on availability)



IMPORTANT

**ORLANDO IS A HIGHLY DESIRABLE DESTINATION IN
MARCH. PLEASE MAKE YOUR HOTEL RESERVATIONS
EARLY TO ASSURE PREFERRED ACCOMMODATIONS**



CONVENTION & VENDOR SHOW REGISTRATION INFORMATION

2024 CONFERENCE

PLEASE COMPLETE THE FOLLOWING INFORMATION:

Company Name: _____
(As it will appear on any print acknowledgments)

Participant Names & E-mail: (First two people at no charge) (Name badges are required for all attendees)	Attending Awards Banquet? (March 12th)	Attending Closing Event? (March 13th)
_____	<input type="checkbox"/> YES <input type="checkbox"/> NO	<input type="checkbox"/> YES <input type="checkbox"/> NO
_____	<input type="checkbox"/> YES <input type="checkbox"/> NO	<input type="checkbox"/> YES <input type="checkbox"/> NO

Additional Participant Names & E: (\$400 each)			
_____	<input type="checkbox"/> YES <input type="checkbox"/> NO	<input type="checkbox"/> YES <input type="checkbox"/> NO	
_____	<input type="checkbox"/> YES <input type="checkbox"/> NO	<input type="checkbox"/> YES <input type="checkbox"/> NO	
_____	<input type="checkbox"/> YES <input type="checkbox"/> NO	<input type="checkbox"/> YES <input type="checkbox"/> NO	
_____	<input type="checkbox"/> YES <input type="checkbox"/> NO	<input type="checkbox"/> YES <input type="checkbox"/> NO	

Completed By Name: _____

Phone: _____ **E-mail:** _____

I would like to share my contact information to all attendees:

☐ YES ☐ NO

**PLEASE RETURN ALL COMPLETED
FORMS AND MAIL YOUR CHECK TO:**

ASSOCIATION OF TACO JOHN'S FRANCHISEES (ATJF)
ATTN: JODY SCHINDLER
3841 RED CEDAR WAY
CHASKA, MN 55318
TAX ID: 46-0419435



VENDOR EXHIBITOR AGREEMENT

2024 CONFERENCE

COMPLETION OF THIS FORM SERVES AS A RESERVATION
FOR VENDOR EXHIBITOR SPACE FOR YOUR ORGANIZATION.

AS INDICATED BY YOUR SIGNATURE BELOW, YOU CONFIRM
THAT YOU AUTHORIZE SPACE RESERVATION AND THAT
YOU FULLY UNDERSTAND THE FOLLOWING:

- The standard exhibit space for this event will include a decorated 8'x8' exhibit space with a 6' draped table and two (2) chairs.
- The total exhibit space fee is \$3,500 per space. Double spaces are available.
- Completed forms and your minimum deposit of \$2,500 are due by **Friday, January 5, 2024**, and will serve to reserve your exhibit space. You may pay the full amount (\$3,500) at that time if you prefer.
- The remaining balance will be due in full no later than **Friday, January 26, 2024**.

There may be additional charges for "extras", such as electrical, phone, internet access, custom graphics, etc. Specific information regarding these additional charges will be provided at a later date.

I understand that the total exhibit space fee in the amount of \$3,500 includes event registration fees for two (2) representatives from my organization to participate in all the convention activities and events. Additional representatives and/or guests are invited to attend and participate in all convention activities and events for an additional registration fee of \$400 per person.
All attendees must be registered to receive name badges to allow access to all events.

Company Name: _____

Mailing Address: _____ City/State: _____ Zip: _____

Phone: _____ E-mail: _____

Print Name: _____

Authorized Signature: _____ Date: _____

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TITLE & PREMIER SPONSOR OPPORTUNITIES

2024 CONFERENCE

Please select events by placing a check next to the selected event.
These sponsorships will be available on a first come/first serve
basis in the order the request was received.

<input type="checkbox"/> EVENT	AMOUNT
<input type="checkbox"/> TITLE PREMIER PLATINUM SPONSORSHIP	\$100,000+
<input type="checkbox"/> PREMIER GOLD SPONSORSHIP	\$50,000+
<input type="checkbox"/> PREMIER SILVER SPONSORSHIP	\$25,000+
<input type="checkbox"/> PREMIER BRONZE SPONSORSHIP	\$10,000+
<input type="checkbox"/> GOLF TOURNAMENT SPONSORSHIP	\$7,500+

TITLE & PREMIER SPONSORS WILL RECEIVE

- Special recognition in the Convention Program
- Listing on exclusive "Premier Sponsor" signage
- Continuous rolling company logo on the big screen between presentations
- Premier Sponsor signage throughout the entire event
- Stage recognition during the General Sessions and throughout the entire event
- Company logo on the Convention Website
- Premier Sponsor" name badge ribbon

Company Name: _____

Authorized By: _____

Signature: _____

E-mail: _____



SUPPORTING SPONSOR OPPORTUNITIES

2024 CONFERENCE

Please select events by placing a check next to the selected event. These sponsorships will be available on a first come/first serve basis in the order the request was received.

<input type="checkbox"/> EVENT	AMOUNT
<input type="checkbox"/> ATTENDEE NAME BADGE (SPONSOR LOGO ON ITEM)	\$5,000
<input type="checkbox"/> HOTEL ROOM KEY CARD (SPONSOR LOGO ON ITEM)	\$5,000
<input type="checkbox"/> WELCOME BAGS	\$5,000
<input type="checkbox"/> AWARDS DINNER (TUESDAY, MARCH 12TH)	\$5,000
<input type="checkbox"/> WELCOME RECEPTION (SUNDAY, MARCH 10TH)	\$3,000
<input type="checkbox"/> KEYNOTE SPEAKER (MONDAY, MARCH 11TH)	\$3,000
<input type="checkbox"/> ATJF MEMBER MEETING (MONDAY, MARCH 11TH)	\$3,000
<input type="checkbox"/> GOLF CALCUTTA AUCTION (MONDAY, MARCH 11TH)	\$3,000
<input type="checkbox"/> GOLF HOLE-IN-ONE (WEDNESDAY, MARCH 13TH)	\$3,000
<input type="checkbox"/> CLOSING EVENT (WEDNESDAY, MARCH 13TH)	\$3,000
<input type="checkbox"/> AWARDS COCKTAIL PARTY (TUESDAY, MARCH 12TH)	\$3,000
<input type="checkbox"/> ATJF/TJI COCKTAIL RECEPTION (SUNDAY, MARCH 10TH)	\$2,500
<input type="checkbox"/> GOLF CLOSEST TO THE PIN (MEN;WOMEN)	\$2,000
<input type="checkbox"/> GOLF LONGEST DRIVE (MEN;WOMEN)	\$2,000
<input type="checkbox"/> GOLF LONGEST PUTT (MEN;WOMEN)	\$2,000
<input type="checkbox"/> GOLF TROPHIES	\$2,000
<input type="checkbox"/> BREAKFAST (MONDAY, MARCH 11TH)	\$2,000
<input type="checkbox"/> BREAKFAST (TUESDAY, MARCH 12TH)	\$2,000
<input type="checkbox"/> BREAKFAST (WEDNESDAY, MARCH 13TH)	\$2,000
<input type="checkbox"/> GOLF TOURNAMENT BEVERAGE CART (WEDNESDAY, MARCH 13TH)	\$1,500
<input type="checkbox"/> GENERAL SPONSORSHIP	\$500+

SUPPORTING SPONSORS WILL RECEIVE

- Listing on exclusive "Supporting Sponsor" signage
- Signage at sponsored event
- Company logo on the Convention Website
- "Sponsor" name badge ribbon

Company Name: _____

Authorized By: _____

Signature: _____

E-mail: _____



VENDOR INFORMATION

2024 CONFERENCE

- Approved high resolution logo must be submitted by **January 5, 2024**.
- Please plan to have a logo'd giveaway item to include in the Welcome Bags for all attendees. (**Approximately 300 items**)
- Giveaway items must ship to the hotel (ATTN: Jody Schindler, ATJF Welcome Bags) by 9:00 am on **Wednesday, March 6, 2024**.
- Sponsor fees payable to the Association (ATJF) are due in full no later than **Friday, January 26, 2024**.

**PLEASE RETURN ALL SIGNED, COMPLETED
FORMS AND MAIL YOUR FULL PAYMENT
NO LATER THAN FRIDAY, JANUARY 26, 2024, TO:**

**ASSOCIATION OF TACO JOHN'S FRANCHISEES (ATJF)
ATTN: JODY SCHINDLER
3841 RED CEDAR WAY
CHASKA, MN 55318
TAX ID: 46-0419435**

Questions?

Contact Jody Schindler at: jschindler@atjf.net



GOLF INFORMATION

2024 CONFERENCE

HAWKS LANDING GOLF CLUB AT MARRIOTT ORLANDO WORLD CENTER WEDNESDAY, MARCH 13TH, 2024



GOLF FEE

\$189 PER PLAYER



CLUB RENTAL

\$50 PER PLAYER

- Tournament is a scramble format with a shotgun start at 1 pm SHARP!
- Golf Carts are included and come with a touch screen GPS system with electronic scorecard and real-time electronic leader board.
- Includes practice facilities (driving range, putting green and chipping area).
- Pick up and delivery of golf bags from the hotel bell stand.
- Bags will be pre-loaded on the staged carts prior to start.



ADDITIONAL TEE TIMES:

IF YOU WISH TO SCHEDULE ADDITIONAL TEE TIMES AT HAWKS LANDING, PLEASE CONTACT THE COURSE DIRECTLY AT 407.238.8660, ext. 5. PLEASE ENSURE YOUR ATTENDEES MENTION THEY ARE WITH THE TACO JOHN'S GROUP TO RECEIVE THE DISCOUNTED RATE.

PLEASE CONSIDER DONATING ITEMS TO BE INCLUDED IN THE GOLF DITTY BAGS GIVEN TO ALL REGISTERED PLAYERS AND LET JODY SCHINDLER (JSCHINDLER@ATJF.NET) KNOW WHAT YOU PLAN TO DONATE. **QUANTITY IS 120.**

DITTY BAG ITEMS MUST BE AT THE HOTEL (ATTN: JODY SCHINDLER, TACO JOHN'S GOLF DITTY BAGS) BY 9:00 AM ON **FRIDAY, MARCH 8, 2024.**

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CHASKA, MN 55318
TAX ID: 46-0419435



GOLF REGISTRATION

2024 CONFERENCE

HAWKS LANDING GOLF CLUB
AT MARRIOTT ORLANDO WORLD CENTER
WEDNESDAY, MARCH 13TH, 2024



GOLF FEE

\$189 PER PLAYER



CLUB RENTAL

\$50 PER PLAYER

PLEASE COMPLETE THE FOLLOWING INFORMATION

PARTICIPANTS:	HANDICAP:	RENT (Y/N):	RIGHT/LEFT:
Name: _____	_____	_____	_____
E-mail: _____			
Name: _____	_____	_____	_____
E-mail: _____			
Name: _____	_____	_____	_____
E-mail: _____			
Name: _____	_____	_____	_____
E-mail: _____			

TOTAL NUMBER OF GOLFERS: _____ X = _____

TOTAL NUMBER
OF RENTAL CLUBS: _____ X = _____

TOTAL GOLF FEES: _____ = _____