



# TACO JOHN'S

NATIONAL CONVENTION

# 20 24

## REGISTRATION & INFORMATION PACKAGE

MARCH 10TH-13TH, 2024

MARRIOTT ORLANDO WORLD CENTER



SCHEDULE  
OF EVENTS



CONVENTION  
REGISTRATION  
INFORMATION



HOTEL  
REGISTRATION  
INFORMATION

## ENCLOSURES TO COMPLETE & RETURN

- Exhibitor Agreement
- Vendor Exhibitor Registration
- Sponsorship Opportunities
- Golf Tournament Registration

### Questions?

Visit our website at [www.atjf.net](http://www.atjf.net) or contact Jody Schindler at: [jschindler@atjf.net](mailto:jschindler@atjf.net)



# SCHEDULE OF EVENTS

## 2024 CONVENTION

<b>SUNDAY</b> <b>MARCH 10TH</b>	On-site Registration	1 pm - 6 pm
	TJI/ATJF Board Reception	5 pm - 6 pm
	Welcome Reception	6 pm - 8 pm
<b>MONDAY</b> <b>MARCH 11TH</b>	On-site Registration	7 am - 9 am
	Breakfast	8 am - 9 am
	General Session 1	9 am - 11 am
	Keynote Speaker	11 am - 12:30 pm
	Lunch	12:30 pm - 1:30 pm
	ATJF Member Meeting	1:30 pm - 3 pm
	Reception & Fundraiser	4:30 pm - 7 pm
<b>TUESDAY</b> <b>MARCH 12TH</b>	Golf Calcutta	7 pm - 9 pm
	Breakfast	8 am - 9 am
	Vendor Exhibit Show	9 am - 12 pm
	TJI Breakout Sessions	1 pm - 4 pm
	Awards Cocktail Reception	5:30 pm - 6:30 pm
	Awards Presentation/Dinner	6:30 pm - 9 pm
<b>WEDNESDAY</b> <b>MARCH 13TH</b>	Breakfast	8 am - 9 am
	General Session #2	9 am - 11 am
	2024 Golf Tournament	1 pm - 6 pm
	Closing Event	6:30 pm - 9 pm

**(TIMES SUBJECT TO CHANGE)**

**REGISTRATION CLOSES:**

FRIDAY, JANUARY 26, 2024



# HOTEL REGISTRATION INFORMATION

2024 CONVENTION

## MARRIOTT ORLANDO WORLD CENTER

8701 World Center Drive  
Orlando, FL 32821-6358



### GROUP RESERVATIONS

1.800.621.0638



### SPECIAL CONVENTION RATE: \$299

Includes resort fees and taxes.

Cut-off date for discounted hotel rates is Friday, January 26, 2024

Single/Double Occupancy

Identify yourself as part of the Taco John's Group

Rates available 3 days prior/after event dates (based on availability)



**IMPORTANT**

**ORLANDO IS A HIGHLY DESIRABLE DESTINATION IN  
MARCH. PLEASE MAKE YOUR HOTEL RESERVATIONS  
EARLY TO ASSURE PREFERRED ACCOMMODATIONS**



# CONVENTION & VENDOR SHOW REGISTRATION INFORMATION

## 2024 CONVENTION

**PLEASE COMPLETE THE FOLLOWING INFORMATION:**

**Company Name:** \_\_\_\_\_  
(As it will appear on any print acknowledgments)

<b>Participant Names &amp; E-mail:</b> (First two people at no charge) (Name badges are required for all attendees)	Attending Awards Banquet? (March 12th)	Attending Closing Event? (March 13th)
_____	<input type="checkbox"/> YES <input type="checkbox"/> NO	<input type="checkbox"/> YES <input type="checkbox"/> NO
_____	<input type="checkbox"/> YES <input type="checkbox"/> NO	<input type="checkbox"/> YES <input type="checkbox"/> NO

<b>Additional Participant Names &amp; E-mail:</b> (\$400 each)			
_____	<input type="checkbox"/> YES <input type="checkbox"/> NO	<input type="checkbox"/> YES <input type="checkbox"/> NO	
_____	<input type="checkbox"/> YES <input type="checkbox"/> NO	<input type="checkbox"/> YES <input type="checkbox"/> NO	
_____	<input type="checkbox"/> YES <input type="checkbox"/> NO	<input type="checkbox"/> YES <input type="checkbox"/> NO	
_____	<input type="checkbox"/> YES <input type="checkbox"/> NO	<input type="checkbox"/> YES <input type="checkbox"/> NO	

**Completed By Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**I would like to share my contact information to all attendees:**

☐ YES ☐ NO

**PLEASE RETURN ALL COMPLETED  
FORMS AND MAIL YOUR CHECK TO:**

ASSOCIATION OF TACO JOHN'S FRANCHISEES (ATJF)  
ATTN: JODY SCHINDLER  
3841 RED CEDAR WAY  
CHASKA, MN 55318  
TAX ID: 46-0419435



# VENDOR EXHIBITOR AGREEMENT

## 2024 CONVENTION

COMPLETION OF THIS FORM SERVES AS A RESERVATION  
FOR VENDOR EXHIBITOR SPACE FOR YOUR ORGANIZATION.

AS INDICATED BY YOUR SIGNATURE BELOW, YOU CONFIRM  
THAT YOU AUTHORIZE SPACE RESERVATION AND THAT  
YOU FULLY UNDERSTAND THE FOLLOWING:

- The standard exhibit space for this event will include a decorated 8'x8' exhibit space with a 6' draped table and two (2) chairs.
- The total exhibit space fee is \$3,500 per space. Double spaces are available.
- Completed forms and your minimum deposit of \$2,500 are due by **Friday, January 5, 2024**, and will serve to reserve your exhibit space. You may pay the full amount (\$3,500) at that time if you prefer.
- The remaining balance will be due in full no later than **Friday, January 26, 2024**.

There may be additional charges for "extras", such as electrical, phone, internet access, custom graphics, etc. Specific information regarding these additional charges will be provided at a later date.

I understand that the total exhibit space fee in the amount of \$3,500 includes event registration fees for two (2) representatives from my organization to participate in all the convention activities and events. Additional representatives and/or guests are invited to attend and participate in all convention activities and events for an additional registration fee of \$400 per person.  
**All attendees must be registered to receive name badges to allow access to all events.**

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Print Name: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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TAX ID: 46-0419435



# TITLE & PREMIER SPONSOR OPPORTUNITIES

## 2024 CONVENTION

Please select events by placing a check next to the selected event.  
These sponsorships will be available on a first come/first serve  
basis in the order the request was received.

<input type="checkbox"/> EVENT	AMOUNT
<input type="checkbox"/> TITLE PREMIER PLATINUM SPONSORSHIP	\$100,000+
<input type="checkbox"/> PREMIER GOLD SPONSORSHIP	\$50,000+
<input type="checkbox"/> PREMIER SILVER SPONSORSHIP	\$25,000+
<input type="checkbox"/> PREMIER BRONZE SPONSORSHIP	\$10,000+
<input type="checkbox"/> GOLF TOURNAMENT SPONSORSHIP	\$7,500+

### TITLE & PREMIER SPONSORS WILL RECEIVE

- Special recognition in the Convention Program
- Listing on exclusive "Premier Sponsor" signage
- Continuous rolling company logo on the big screen between presentations
- Premier Sponsor signage throughout the entire event
- Stage recognition during the General Sessions and throughout the entire event
- Company logo on the Convention Website
- Premier Sponsor" name badge ribbon

Company Name: \_\_\_\_\_

Authorized By: \_\_\_\_\_

Signature: \_\_\_\_\_

E-mail: \_\_\_\_\_



# SUPPORTING SPONSOR OPPORTUNITIES

## 2024 CONVENTION

Please select events by placing a check next to the selected event. These sponsorships will be available on a first come/first serve basis in the order the request was received.

<input type="checkbox"/> EVENT	AMOUNT
<input type="checkbox"/> ATTENDEE NAME BADGE (SPONSOR LOGO ON ITEM)	\$5,000
<input type="checkbox"/> HOTEL ROOM KEY CARD (SPONSOR LOGO ON ITEM)	\$5,000
<input type="checkbox"/> WELCOME BAGS	\$5,000
<input type="checkbox"/> AWARDS DINNER (TUESDAY, MARCH 12TH)	\$5,000
<input type="checkbox"/> WELCOME RECEPTION (SUNDAY, MARCH 10TH)	\$3,000
<input type="checkbox"/> KEYNOTE SPEAKER (MONDAY, MARCH 11TH)	\$3,000
<input type="checkbox"/> ATJF MEMBER MEETING (MONDAY, MARCH 11TH)	\$3,000
<input type="checkbox"/> GOLF CALCUTTA AUCTION (MONDAY, MARCH 11TH)	\$3,000
<input type="checkbox"/> GOLF HOLE-IN-ONE (WEDNESDAY, MARCH 13TH)	\$3,000
<input type="checkbox"/> CLOSING EVENT (WEDNESDAY, MARCH 13TH)	\$3,000
<input type="checkbox"/> AWARDS COCKTAIL PARTY (TUESDAY, MARCH 12TH)	\$3,000
<input type="checkbox"/> ATJF/TJI COCKTAIL RECEPTION (SUNDAY, MARCH 10TH)	\$2,500
<input type="checkbox"/> GOLF CLOSEST TO THE PIN (MEN;WOMEN)	\$2,000
<input type="checkbox"/> GOLF LONGEST DRIVE (MEN;WOMEN)	\$2,000
<input type="checkbox"/> GOLF LONGEST PUTT (MEN;WOMEN)	\$2,000
<input type="checkbox"/> GOLF TROPHIES	\$2,000
<input type="checkbox"/> BREAKFAST (MONDAY, MARCH 11TH)	\$2,000
<input type="checkbox"/> BREAKFAST (TUESDAY, MARCH 12TH)	\$2,000
<input type="checkbox"/> BREAKFAST (WEDNESDAY, MARCH 13TH)	\$2,000
<input type="checkbox"/> GOLF TOURNAMENT BEVERAGE CART (WEDNESDAY, MARCH 13TH)	\$1,500
<input type="checkbox"/> GENERAL SPONSORSHIP	\$500+

### SUPPORTING SPONSORS WILL RECEIVE

- Listing on exclusive "Supporting Sponsor" signage
- Signage at sponsored event
- Company logo on the Convention Website
- "Sponsor" name badge ribbon

Company Name: \_\_\_\_\_

Authorized By: \_\_\_\_\_

Signature: \_\_\_\_\_

E-mail: \_\_\_\_\_



# VENDOR INFORMATION

2024 CONVENTION

- Approved high resolution logo must be submitted by **January 5, 2024**.
- Please plan to have a logo'd giveaway item to include in the Welcome Bags for all attendees. (**Approximately 300 items**)
- Giveaway items must ship to the hotel (ATTN: Jody Schindler, ATJF Welcome Bags) by 9:00 am on **Wednesday, March 6, 2024**.
- Sponsor fees payable to the Association (ATJF) are due in full no later than **Friday, January 26, 2024**.

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**PLEASE RETURN ALL SIGNED, COMPLETED  
FORMS AND MAIL YOUR FULL PAYMENT  
NO LATER THAN FRIDAY, JANUARY 26, 2024, TO:**

**ASSOCIATION OF TACO JOHN'S FRANCHISEES (ATJF)  
ATTN: JODY SCHINDLER  
3841 RED CEDAR WAY  
CHASKA, MN 55318  
TAX ID: 46-0419435**

**Questions?**

Contact Jody Schindler at: [jschindler@atjf.net](mailto:jschindler@atjf.net)





# GOLF INFORMATION

2024 CONVENTION

## HAWKS LANDING GOLF CLUB AT MARRIOTT ORLANDO WORLD CENTER WEDNESDAY, MARCH 13TH, 2024



### GOLF FEE

\$189 PER PLAYER



### CLUB RENTAL

\$50 PER PLAYER

- Tournament is a scramble format with a shotgun start at 1 pm SHARP!
- Golf Carts are included and come with a touch screen GPS system with electronic scorecard and real-time electronic leader board.
- Includes practice facilities (driving range, putting green and chipping area).
- Pick up and delivery of golf bags from the hotel bell stand.
- Bags will be pre-loaded on the staged carts prior to start.



### ADDITIONAL TEE TIMES:

IF YOU WISH TO SCHEDULE ADDITIONAL TEE TIMES AT HAWKS LANDING, PLEASE CONTACT THE COURSE DIRECTLY AT 407.238.8660, ext. 5. PLEASE ENSURE YOUR ATTENDEES MENTION THEY ARE WITH THE TACO JOHN'S GROUP TO RECEIVE THE DISCOUNTED RATE.

PLEASE CONSIDER DONATING ITEMS TO BE INCLUDED IN THE GOLF DITTY BAGS GIVEN TO ALL REGISTERED PLAYERS AND LET JODY SCHINDLER (JSCHINDLER@ATJF.NET) KNOW WHAT YOU PLAN TO DONATE. **QUANTITY IS 120.**

DITTY BAG ITEMS MUST BE AT THE HOTEL (ATTN: JODY SCHINDLER, TACO JOHN'S GOLF DITTY BAGS) BY 9:00 AM ON **FRIDAY, MARCH 8, 2024.**

**PLEASE RETURN ALL COMPLETED  
FORMS AND MAIL YOUR CHECK TO:**

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ATTN: JODY SCHINDLER  
3841 RED CEDAR WAY  
CHASKA, MN 55318  
TAX ID: 46-0419435



# GOLF REGISTRATION

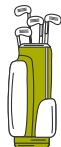
2024 CONVENTION

**HAWKS LANDING GOLF CLUB**  
AT MARRIOTT ORLANDO WORLD CENTER  
WEDNESDAY, MARCH 13TH, 2024



## GOLF FEE

\$189 PER PLAYER



## CLUB RENTAL

\$50 PER PLAYER

### PLEASE COMPLETE THE FOLLOWING INFORMATION

PARTICIPANTS:	HANDICAP:	RENT (Y/N):	RIGHT/LEFT:
Name: _____	_____	_____	_____
E-mail: _____			
Name: _____	_____	_____	_____
E-mail: _____			
Name: _____	_____	_____	_____
E-mail: _____			
Name: _____	_____	_____	_____
E-mail: _____			

TOTAL NUMBER OF GOLFERS: \_\_\_\_\_ X = \_\_\_\_\_

TOTAL NUMBER  
OF RENTAL CLUBS: \_\_\_\_\_ X = \_\_\_\_\_

TOTAL GOLF FEES: \_\_\_\_\_ = \_\_\_\_\_